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IDEAS FOR FUNDRAISING FOR STICKS AND STONES

Make face-to-face visits with prospective donors.

Make a list of people that have a passion for bringing love and acceptance to schools and could make a contribution to the Sticks and Stones program. Have kids or adults share why they need Sticks and Stones (bullying, teasing, academic pressure, etc.) with these prospective donors and personally ask them for a contribution to your program (face-to-face). You may also consider sending a Sticks and Stones info packet:

www.trashcanlidproductions.com/info-packets

Have a small community gathering for prospective donors.

Host a small gathering at home for people passionate about supporting youth. Invite kids or adults to give a presentation about Sticks and Stones. Provide guests with simple refreshments, and share with them the goal you wish to see at your school: love, support, and connection.

Ask for financial support from local community groups such as Rotary, Kiwanis, Lions Club, Junior League or other civic groups.

Many community groups support the activities of youth in their communities. Have kids and adults present the Sticks and Stones program to these various groups and focus on how the program will help all of you build a loving and supportive community. You could also invite these members to participate in the Sticks and Stones as adult

mentors/volunteers. This is a great way to raise funds and introduce Sticks and Stones to your community.

Ask a local business to “adopt” a class.

Many local business men and women care very deeply about young people and their communities. You could ask them to get involved by funding Sticks and Stones and provide them with a picture of the class they have adopted as well as an invitation to participate in the workshops and come see the final performance. Many schools also hang banners in front of their school to recognize the business or corporation that support the Sticks and Stones program (businesses appreciate the advertising).

Seek funds from police departments, school safety funds, drug use prevention funds and nonprofits such as the United Way or local community and family foundations.

Check out the Foundation Center website www.foundationcenter.org or information on foundations and corporations that support youth in your area. Many organizations have set aside funds specifically to help promote violence-free and substance-free schools and communities. Contact these organizations and develop a partnership between your school and the community to support the Sticks and Stones program.