

STICKS AND STONES SCHOOL CUT & PASTE PRESS KIT AND NOTICE TO PARENTS

NOTICE TO PARENTS ENCOURAGING 100% PARTICIPATION AT EVENING PERFORMANCE:

Dear *(grade level or levels of PERFORMING STUDENTS here)*
Grade Parents,

On the evening of *(day of week and date)* Artists Jeff Erwin and Skip Brunette of Trashcan Lid Productions, along with the *(school name here) (grade level or levels here)*-grade students, will rock the stage with Sticks and Stones, a multi-media extravaganza that celebrates the power of kindness. We promise that the performance will amaze, dazzle and shake you to the core and are aiming for 100% student attendance for this sensational event where YOUR child will be the rock STAR! Please assist your child in making arrangements to be a part of this once-in-a-lifetime opportunity. This will be unlike any student performance you have ever seen. And it's going to be epic!

(Date again here)

Student arrival time: Between 6:00 - 6:10 PM

Showtime: 6:30 PM

Sticks and Stones T-shirts may be for sale. \$15.00.

Check or cash only.

PRESS RELEASE:

NOTE: IT IS ALWAYS A GOOD IDEA TO ASK THE NEWSPAPER FOR A REPORTER & PHOTOGRAPHER TO COVER THE EVENT. IT IS GREAT PR

FOR YOUR SCHOOL AND FOR STICKS & STONES: Cut, paste and edit the text below to send to press. REMEMBER TO ENLARGE OUR LOGO AND PRESS PHOTO ON OUR WEBSITE, DRAG THEM TO YOUR DESKTOP AND SEND ALONG WITH THE TEXT BELOW:

At *(times of both shows here)* on *(day of week and date)* Artists Jeff Erwin and Skip Brunette of Trashcan Lid Productions, along with the *(school name here) (grade level or levels here)*-grade students, will present Sticks and Stones, a multi-media extravaganza that celebrates the power of kindness. Inspirational songs, drumming on instruments made from repurposed objects, clever comedy sketches and ardent silhouette storytelling will move you to laughter and tears. Many have hailed Sticks and Stones the best artist-in-residence program ever to visit area schools. It will amaze, dazzle and shake you to the core! That is a promise. Seriously, it's going to be epic! Come join us, won't you? For more information about Sticks and Stones please visit www.TrashcanLidProductions.com

INTRODUCTION OF JEFF AND SKIP:

READ AT THE BEGINNING OF THE PERFORMANCE (YOU CAN READ THIS LIVE AT THE SHOW OR THIS CAN BE FOUND ON THE PLAYBILL TEMPLATE ON OUR WEBSITE. IF YOU DECIDE TO USE THE TEMPLATE TO CREATE A PLAYBILL, NO NEED TO READ THIS AT THE SHOW):

Jeff Erwin and Skip Brunette are master teachers with over 40 years of combined teaching experience with kids ages 3 to 23. Both hold a masters degree in education and have a knack for bringing out the best in our young people. Skip is a seasoned singer/song-writer and is the front man for the popular band Todo Bien which means 'It's all good' in Spanish, one of the many subjects he taught at Barnard School, a K-8 school in South Hampton, NH, before co-creating Sticks and Stones with Jeff. Skip resigned from a prominent full-time teaching position there in order to devote himself to Sticks and Stones full-time. Skip also founded The Molly Fund, a nonprofit organization dedicated to helping families of children battling cancer. He is an

avid surfer and has ridden waves all around the globe, along with his wife Terri and their two children Griffin and Ana. Jeff founded Trashcan Lid Productions (or TLP for short) in 1998. TLP's Junk 2 Funk youth performers have appeared on NESN, NH Public Radio, the ABC television network and starred in a nationally-televised TV commercial for a prominent kitchen supply chain in which they played rocking beats on pots, pans and other kitchenware. Jeff is a professional DJ and owner of a successful event lighting and entertainment firm. His classroom teaching experience includes grades pre-K through the college level and for six years he worked with at-risk teens at a progressive after-school program based in Portsmouth, NH. Jeff also has an appetite for adventure and recently rode his enduro motorcycle through some of Utah's roughest canyons and through the heart of the Rocky Mountains on trails with drop-offs that would make most people dizzy. Please join me in giving a warm welcome to Jeff and Skip!

PLEASE LET US KNOW IF YOU OR THE PRESS NEEDS ANYTHING ELSE FROM US! WE ARE GRATEFUL FOR THE OPPORTUNITY TO WORK WITH YOUR STUDENTS!

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